



BLOX SPIKED ICE

MAKE IT ON THE
BLOX

CUSTOM FROZEN COCKTAILS IN SECONDS - NO BLENDER!

MIX & MATCH FLAVORS OF BLOX WITH DIFFERENT SPIRITS OR MIXERS.
MUDDLE/STIR FOR AN INSTANT SLUSHY COCKTAIL - NO BLENDER NEEDED!

UNIQUE

- ONLY SPIKED ICE IN THE MARKET
- BE A FIRST MOVER
- ATTRACT EARLY ADOPTERS

INCREASE REVENUE

- BLOX ARE AN "ADD-ON" PRODUCT PURCHASED IN ADDITION TO OTHER PRODUCTS. INCREASE SALES AT THE REGISTER BY ADDING ON BLOX TO SALES OF MULTIPLE CATEGORIES

MULTI-USE

- UNLIMITED FROZEN COCKTAIL COMBINATIONS
- SELTZER CHILLER
- VODKA TONIC TOPPER
- BOOZY ITALIAN ICE

HIGH MARGIN

MSRP \$11.99 - \$15.99
50% MIN MARKUP, 33% MARGIN
6 EIGHT PACKS / CASE

LIME



LEMON



STRAWBERRY



#ONTHEBLOX